# Advances in Survey Estimation with Imperfectly Matched Auxiliary Data 

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- About 450 charter boats and 15,000 boat trips along the Atlantic Coast of South Carolina each year
- How many black sea bass were caught in 2018?

$$
U=\{1,2, \ldots, N\}
$$

$=\{$ all SC charter fishing boat trips in 2018 $\}$

- number of black sea bass caught on $k$ th trip: $y_{k}$
- total black sea bass caught: $T=\sum_{k \in U} y_{k}$
- Infeasible to obtain data on all $N \simeq 15,000$ boat trips: instead, use a probability sample $s \subset U$


## Two sources of information on the charter boat fishery

Sample with angler interviews:
Monthly logbook records:



- Design-based difference estimators
- Extension to multiple frames
- Require matching of sampled elements to auxiliary records
- most theory and methods assume matching is done without error
- Some results on estimation under imperfect matching
- properties of difference estimators
- simulation results based on South Carolina charter boat fishing


## Design-based inference for the finite population total

- Draw probability sample $s \subset U$ via design with known, positive inclusion probabilities $\operatorname{Pr}[k \in s]=\pi_{k}>0$
- Sample membership indicator $I_{k}=1$ if $k \in s, I_{k}=0$ otherwise

$$
\mathrm{E}\left[I_{k}\right]=\pi_{k} \text {, averaging over all possible samples }
$$

- Since $\mathrm{E}\left[I_{k} / \pi_{k}\right]=1$ under repeated sampling, unbiased Horvitz-Thompson estimator of $T$ is

$$
\widehat{T}=\sum_{k \in s} \frac{y_{k}}{\pi_{k}}=\sum_{k \in U} y_{k} \frac{I_{k}}{\pi_{k}}
$$

Now suppose we have the following:

- Auxiliary data $\boldsymbol{x}_{\ell}$ for all $\ell$ in some database $\mathcal{A}$
- Perfect, known matching from $\mathcal{A}$ to population $U$ :

$$
M_{k \ell}= \begin{cases}1, & \text { if } \ell \in \mathcal{A} \text { matches } k \in U \\ 0, & \text { otherwise }\end{cases}
$$

- A "method" $\mu(\cdot)$ for predicting $y_{k}$ from $\boldsymbol{x}_{\ell}$ :

$$
\sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)=\widetilde{y}_{k} \text { predicts } y_{k}
$$

- for each element $k$, look up the correct $\boldsymbol{x}_{\ell}$
- apply $\mu(\cdot)$, which does not depend on the sample


## Difference estimator combines sample and auxiliary data 7

- Difference estimator of $T$ is then

$$
\begin{aligned}
\widetilde{T} & =\sum_{k \in U} \sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)+\sum_{k \in s} \frac{y_{k}-\sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)}{\pi_{k}} \\
& =\sum_{k \in U} \widetilde{y}_{k}+\sum_{k \in U}\left(y_{k}-\widetilde{y}_{k}\right) \frac{I_{k}}{\pi_{k}} \\
& =\text { (auxiliary-based prediction) }+ \text { (bias adjustment) }
\end{aligned}
$$

where $\widetilde{y}_{k}$ is not random

- Expectation is

$$
\mathrm{E}[\widetilde{T}]=\sum_{k \in U} \widetilde{y}_{k}+\sum_{k \in U}\left(y_{k}-\widetilde{y}_{k}\right) \mathrm{E}\left[\frac{I_{k}}{\pi_{k}}\right]=T
$$

$$
\begin{aligned}
& \operatorname{Var}\left(\sum_{k \in U} \widetilde{y}_{k}+\sum_{k \in U}\left(y_{k}-\widetilde{y}_{k}\right) \frac{I_{k}}{\pi_{k}}\right) \\
& =\sum_{j, k \in U} \Delta_{j k} \frac{\left(y_{j}-\widetilde{y}_{j}\right)}{\pi_{j}} \frac{\left(y_{k}-\widetilde{y}_{k}\right)}{\pi_{k}}
\end{aligned}
$$

- Compare to Horvitz-Thompson estimator:

$$
\operatorname{Var}\left(\sum_{k \in U} y_{k} \frac{I_{k}}{\pi_{k}}\right)=\sum_{j, k \in U} \Delta_{j k} \frac{y_{j}}{\pi_{j}} \frac{y_{k}}{\pi_{k}}
$$

- Difference estimator is exactly unbiased, regardless of the quality of the method $\mu(\cdot)$
- Has smaller variance than HT provided "residuals"

$$
y_{k}-\widetilde{y}_{k}
$$

have smaller variation than "raw values" $y_{k}$

- (If $M_{k \ell} \equiv 0$, we get back HT)
- Have an exactly unbiased variance estimator
- Above results assume (1) one frame covers the universe and (2) matching is perfect
- Assume that the universe $U$ is completely covered by disjoint "overlap domains":

$$
U=\left\{\cup_{g \in G_{1}} U_{g}\right\} \cup\left\{\cup_{g \in G_{2}} U_{g}\right\} \cup\left\{\cup_{g \in G_{3}} U_{g}\right\}
$$

- If $g \in G_{1}$, overlap domain $U_{g}$ is covered by one or more frames, but not the database
- If $g \in G_{2}$, overlap domain $U_{g}$ is covered by one or more frames and the database
- If $g \in G_{3}$, overlap domain $U_{g}$ is covered only by the database

$$
U=\left\{U_{1} \cup U_{2} \cup U_{3}\right\} \cup\left\{U_{4} \cup U_{5} \cup U_{6}\right\} \cup\left\{U_{7}\right\}
$$



## Overall estimation approach

|  |  | In Auxiliary Database? |  |
| :---: | :---: | :---: | :---: |
|  |  | No | Yes |
| In Sampling Frame(s)? | No |  | - $G_{3}$ <br> - Synthetic predictor <br> - Biased <br> - Zero sampling variance |
|  | Yes | - $G_{1}$ <br> - Mecatti estimator <br> - Unbiased <br> - Potentially large variance | - $G_{2}$ <br> - Difference estimator <br> - Unbiased <br> - Small variance if auxiliary information is good |

## Mecatti estimator: adjusting for multiple frames

- From frame $f$, draw a sample $s_{f g}$ to represent $U_{g}$
- Compute Horvitz-Thompson estimator

$$
\widehat{T}_{f g}=\sum_{k \in s_{f g}} \frac{y_{k}}{\pi_{k}^{(f)}}, \quad \text { where } \mathrm{E}\left[\widehat{T}_{f g}\right]=T_{g}
$$

- Define the coverage indicator

$$
F_{f g}= \begin{cases}1, & \text { if overlap domain } g \text { is covered by frame } f \\ 0, & \text { otherwise }\end{cases}
$$

- Adjust for multiplicity by constructing weights

$$
\psi_{f g}=\frac{F_{f g}}{\left(\sum_{f} F_{f g}\right)}
$$

( $\psi_{f g}=1$ if domain covered by only one frame; $1 / 2$ if two frames, etc.)

- Unbiased Mecatti/multiplicity estimator for $\sum_{g \in G_{1}} T_{g}$ is

$$
\sum_{g \in G_{1}} \sum_{f=1}^{F} \psi_{f g} \widehat{T}_{f g}
$$

## Extending Mecatti to difference estimator

- Multiplicity-adjusted difference estimator for $g \in G_{2}$ :

$$
\begin{aligned}
\widetilde{T}_{g}^{*} & =\sum_{k \in U_{g}} \sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)+\sum_{f=1}^{F} \psi_{f g} \sum_{k \in s_{f g}} \frac{y_{k}-\sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)}{\pi_{k}^{(f)}} \\
& =\sum_{k \in U_{g}} \widetilde{y}_{k}+\sum_{f=1}^{F} \psi_{f g} \sum_{k \in U_{g}}\left(y_{k}-\widetilde{y}_{k}\right) \frac{I_{k}^{(f)}}{\pi_{k}^{(f)}}
\end{aligned}
$$

- Unbiased difference estimator for $\sum_{g \in G_{2}} T_{g}$ is then

$$
\sum_{g \in G_{2}} \widetilde{T}_{g}^{*}
$$

- $G_{3}$ has no sampling frame coverage
- Can only predict with the auxiliary data,

$$
\widetilde{T}_{g}=\sum_{k \in U_{g}} \sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)=\sum_{k \in U_{g}} \widetilde{y}_{k}
$$

- Synthetic predictor for $\sum_{g \in G_{3}} T_{g}$ is then

$$
\sum_{g \in G_{3}} \widetilde{T}_{g}=\sum_{g \in G_{3}} \sum_{k \in U_{g}} \widetilde{y}_{k}
$$

- Zero sampling variance, unknown bias
- Replace $M_{k \ell}=0$ or 1 by match metrics $m_{k \ell} \in[0,1]$
- known only for sampled $k$
- Produced by deterministic algorithm
- Could involve formal probabilistic record linkage (Fellegi and Sunter 1969, Winkler 2009) or other methods
- conditional probabilities, likelihood ratios, ...
- Whatever their origin, treat $m_{k \ell}$ as fixed in what follows
- Under perfect matching, multi-frame estimator is

$$
\begin{aligned}
& \sum_{g \in G_{1}} \sum_{f=1}^{F} \psi_{f g} \widehat{T}_{f g}+\sum_{\ell \in \mathcal{A}}\left(\sum_{g \in G_{2} \cup G_{3}} \sum_{k \in U_{g}} M_{k \ell}\right) \mu\left(\boldsymbol{x}_{\ell}\right) \\
& +\sum_{g \in G_{2}} \sum_{f=1}^{F} \psi_{f g} \sum_{k \in s_{f g}} \frac{y_{k}-\sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)}{\pi_{k}^{(f)}}
\end{aligned}
$$

- Under imperfect, $m_{k \ell}$ is known only for $k \in s_{f g}$
- Cannot just substitute $m_{k \ell}$ for $M_{k \ell}$ in second term, but ok in third

Modifying the multi-frame estimator, continued

- Second term under perfect matching is

$$
\sum_{\ell \in \mathcal{A}}\left(\sum_{g \in G_{2} \cup G_{3}} \sum_{k \in U_{g}} M_{k \ell}\right) \mu\left(\boldsymbol{x}_{\ell}\right)
$$

- If $\ell$ th record matches some element in $\cup_{g \in G_{2} \cup G_{3}} U_{g}$, then $($ parenthetical term $)=1$
- Under imperfect matching, estimate parenthetical term as equal to 1
- (or construct a complicated, and biased, estimator)

Modifying the multi-frame estimator, final

- Analogue of perfect-match multi-frame estimator

$$
\begin{aligned}
& \sum_{g \in G_{1}} \sum_{f=1}^{F} \psi_{f g} \widehat{T}_{f g}+\sum_{\ell \in \mathcal{A}}\left(\sum_{g \in G_{2} \cup G_{3}} \sum_{k \in U_{g}} M_{k \ell}\right) \mu\left(\boldsymbol{x}_{\ell}\right) \\
& +\sum_{g \in G_{2}} \sum_{f=1}^{F} \psi_{f g} \sum_{k \in s_{f g}} \frac{y_{k}-\sum_{\ell \in \mathcal{A}} M_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)}{\pi_{k}^{(f)}}
\end{aligned}
$$

is then

$$
\begin{aligned}
\widetilde{T}_{d i f f}= & \sum_{g \in G_{1}} \sum_{f=1}^{F} \psi_{f g} \widehat{T}_{f g}+\sum_{\ell \in \mathcal{A}}(1) \mu\left(\boldsymbol{x}_{\ell}\right) \\
& +\sum_{g \in G_{2}} \sum_{f=1}^{F} \psi_{f g} \sum_{k \in s_{f g}} \frac{y_{k}-\sum_{\ell \in \mathcal{A}} m_{k \ell} \mu\left(\boldsymbol{x}_{\ell}\right)}{\pi_{k}^{(f)}}
\end{aligned}
$$

- Bias depends on matching and prediction error:

$$
\begin{aligned}
\mathrm{E}\left[\widetilde{T}_{d i f f}\right]-T & =-\sum_{g \in G_{3}} T_{g}+\sum_{\ell \in \mathcal{A}} \mu\left(\boldsymbol{x}_{\ell}\right)-\sum_{\ell \in \mathcal{A}}\left(\sum_{g \in G_{2}} \sum_{k \in U_{g}} m_{k \ell}\right) \mu\left(\boldsymbol{x}_{\ell}\right) \\
& =-(\text { total uncovered })+(\text { database })-(\text { overlap })
\end{aligned}
$$

- Sufficient conditions for unbiased estimation are

$$
G_{3}=\emptyset \text { and } \sum_{g \in G_{2}} \sum_{k \in U_{g}} m_{k \ell}=1 \text { for all } \ell \in \mathcal{A}
$$

- Asymptotic unbiasedness and mean square consistency requires some combination of "not too much" matching error or undercoverage, and "good" prediction of the uncovered population


## Variance of the estimator

- Variance of the estimator is (setting $m_{k \ell} \equiv 0$ for $k \in \cup_{g \in G_{1}} U_{g}$ ):

$$
\sum_{f=1}^{F} \sum_{g \in G_{1} \cup G_{2}} \sum_{g^{\prime} \in G_{1} \cup G_{2}} \psi_{f g} \psi_{f g^{\prime}} \sum_{j \in U_{g}} \sum_{k \in U_{g^{\prime}}} \Delta_{j k}^{(f)} \frac{d_{j}}{\pi_{j}^{(f)}} \frac{d_{k}}{\pi_{k}^{(f)}}
$$

with $d_{j}= \begin{cases}y_{j}-\sum_{\ell \in \mathcal{A}} M_{j \ell} \mu\left(\boldsymbol{x}_{\ell}\right), & \text { perfect matching } \\ \text { prediction error } & \\ y_{j}-\sum_{\ell \in \mathcal{A}} m_{j \ell} \mu\left(\boldsymbol{x}_{\ell}\right), & \text { imperfect matching } \\ \text { matching and/or prediction error } & \end{cases}$

- $\operatorname{Var}\left(\widetilde{T}_{d i f f}\right)=O\left(\frac{N^{2}}{\min _{f} n_{f}}\right)$ and $N^{-1} \widetilde{T}_{d i f f} \xrightarrow{\text { m.s. }} N^{-1} \mathbf{E}\left[\widetilde{T}_{d i f f}\right]$
- Unbiased variance estimation provided all $\pi_{j k}^{(f)}>0$ in each frame

Use SC recreational fishery to devise a simulation study ${ }_{23}$

- About 450 charter boats and 15,000 boat trips along the Atlantic Coast each year
- Survey data from sampled angler on boat trip on the actual date
- coverage error: not all sites and times are in-frame - lots of sampling error
- Logbook data from captain's report, later that month
- nonresponse
- measurement error
- Lots of matching error!
- Perfect match: $m_{k \ell}=1$ for $\ell=\ell_{1}$ and 0 otherwise
- High-quality match: $m_{k \bullet}=\sum_{\ell \in \mathcal{A}} m_{k \ell}=1$

$$
m_{k \ell}= \begin{cases}1 / 3, & \text { if } \ell=\ell_{1}, \ell=\ell_{2} \text { or } \ell=\ell_{3}, \\ 0, & \text { otherwise }\end{cases}
$$

- Low-quality match: $m_{k \bullet}=\sum_{\ell \in \mathcal{A}} m_{k \ell}<1$

$$
m_{k \ell}= \begin{cases}1 / 6, & \text { if } \ell=\ell_{1}, \ell=\ell_{2} \text { or } \ell=\ell_{3} \\ 0, & \text { otherwise }\end{cases}
$$

- No match: $m_{k \ell}=0$ for all $\ell \in \mathcal{A}$
- Match metrics $\left\{m_{k \ell}\right\}_{k \in s, \ell \in \mathcal{A}}$ developed by South Carolina Department of Natural Resources staff

| Interview variables | Logbook variables |
| :--- | :--- |
| Date of interview | Date of reported trip |
| Time of interview | Estimated trip end time |
| License number of vessel | License number of vessel |
| Name of vessel given | Name of vessel reporting |
| Interview site | Reported start site |

- Large fraction of unmatched trips and low-quality matches

|  | No Match | LQ | HQ | Perfect |
| :--- | :--- | :---: | :---: | :---: |
| Empirical | $11.0 \%$ | $52.5 \%$ | $36.5 \%$ | $0.0 \%$ |

- Use real logbook data to create artificial population with $|U|=10,647$ boat trips, sorted in space and time
- Use Markov chain to assign (unobservable) states to groups of population boat trips:

|  | state from Markov chain |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | no match | LQ | HQ | perfect |
| size of group of elements: | 1 | 10 | 5 | 1 |
| logbook records created: | 0 | 5 | 5 | 1 |
| metric sum: | 0 | $1 / 2$ | 1 | 1 |

- If an LQ element is selected, metrics (correctly) indicate it might match one of five records, or none of them
- Set Markov chain parameters to simulate match metrics $\left\{m_{k \ell}\right\}$ and logbook database $\mathcal{A}$ under two scenarios:

|  | $\|\mathcal{A}\|$ | No Match | LQ | HQ | Perfect |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Poor Match | 6,836 | $8.6 \%$ | $54.4 \%$ | $31.7 \%$ | $5.3 \%$ |
| Better Match | 9,031 | $2.3 \%$ | $23.3 \%$ | $69.8 \%$ | $4.7 \%$ |
| Empirical |  | $11.0 \%$ | $52.5 \%$ | $36.5 \%$ | $0.0 \%$ |

- Population of boat-trips and database of logbook records is then fixed
- Create two incomplete frames, partially overlapping
- Sample repeatedly from this finite population
- Simplifications:
- no "differential matching": quality of $m_{k \ell}$ does not depend on $y_{k}$
- no measurement error: $\mu\left(\boldsymbol{x}_{\ell}\right)=y_{k}$ for perfect match
- Draw 1000 repeated samples from simulated population - stratified, two-stage, unequal-probability selection
- Compute $\widehat{T}_{H T, 1}, \widehat{T}_{H T, 2}, \widehat{T}_{M e c}, \widetilde{T}_{\text {diff }}$ for number of angler trips and several species in each simulated sample
- Assess bias, variance, and MSE for each estimator


## Even with poor match, difference dominates Mecatti



## Real Black Sea Bass logbook, HT, and combinations

- Frequently targeted and caught; appears regularly in both sources

Black Sea Bass SC 2016



## Difference estimator dominates Mecatti

Black Sea Bass Catch


- Auxiliary information is useful even with imperfect matching
- naive difference estimator improves accuracy and precision of multiplicity estimator
- variance estimators and confidence intervals (not shown) work well
- Matching across frames or matching across auxiliary databases adds challenges
- Grazie mille!

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